

CANATARA'S MUSIC IN THE PARK



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Thank You for Considering Sponsoring Canatara's Music in the Park

Harmony for Youth offers numerous creative programs to suit the individual needs of each and every youth to promote self-esteem and respect for others through "Pay it Forward". Harmony for Youth is pleased to announce **Canatara's Music in the Park Festival**, an extraordinary event featuring some of the best "Up and Coming" musical artists from around Canada including bands and individual artists. There will be food and merchandise vendors. This family-friendly concert is a rain or shine event. For more information, visit www.musicinthepark.biz

The event will be advertised through multiple channels including radio, newsprint, social media, drop-offs and on-site with an audience of almost 100,000 people between the USA and Canadian borders. The expected attendance is 2,000 to 5,000 people.

We would like to ask for your participation by requesting you to become a sponsor of this special community-wide event. **Sponsorships Levels are as follows:**



GOLD – \$1,000

- Recognition in radio, newsprint, social media, drop-offs and on-site banner with verbal recognition at the event.
- Inclusion on the Canatara's Music in the Park website as a Gold Sponsor with logo and link to the Sponsor's website.
- Inclusion with a logo on a sponsorship banner to be displayed at the event.
- 1 hour set by one of the performing artists at your venue on Friday July 22.

SILVER – \$500

- Recognition in social media, drop-offs and on-site banner.
- Inclusion on the Canatara's Music in the Park website as a Silver Sponsor with logo and link to the Sponsor's website.
- Inclusion with a logo on a sponsorship banner to be displayed at the event.

BRONZE – \$250

- Recognition in social media, drop-offs.
- Inclusion on the Canatara's Music in the Park website as a Bronze Sponsor with logo link to Sponsor's website.

Company Name: _____

Your Name: _____

Address: _____

Tel: _____

Email: _____

Date: _____

Sponsorship Amount: _____

Signature: _____

*** If you are unable to participate in the Sponsorship Levels, any donation will be appreciated. Please make cheques payable to "Harmony for Youth". Donations over \$10 will receive a tax receipt in the full amount of their donation.**

*** Print ads are subject to deadlines. Every effort will be made to include you in each print ad but it may not be possible depending upon your commitment date.**

Please contact our event co-ordinator **Richard Marhue** at 519-328-3353 or email him at contactus@musicinthepark.biz if you are interested in being part of this special community event. Thank you very much. We appreciate your time in considering this letter.

Your friend in Youth,

Gerry Surette

Executive Director
Harmony for Youth